In the beginning, there was a regular, though unsuccessful, science fiction pulp entitled MARVEL SCIENCE STORIES, which ran for five issues from August 1938 to August 1939. Apparently not attracting much of a market, the magazine underwent radical revision with its sixth issue, now called MARVEL TALES and aimed at the weird menace audience. This, however, proved even more unsuccessful and after a mere two issues (December 1939 and May 1940), the title changed once more, this time to MARVEL STORIES, and its days of featuring story titles like "Fresh Fiances for the Devil's Daughter" were over. At about this same time, both SPICY MYSTERY and SPICY ADVENTURE experimented with running science fiction stories as well, with apparently about as much success.